

# *Karen Tran — „The Floral Experience“*





*...celebrate differently  
...simply natural*

*...host of the first international Karen Tran floral master class  
and inaugural Inspire! Cape Town luxury wedding conference in Africa  
Taj Cape Town, South Africa, 25 November 2015*

# Who is Karen Tran

- [Karen Tran](#) is one of the luxury wedding industry's premiere international floral designers based in San Diego, USA
- Her career started over 23 years ago. She is now an experienced floral and event designer, as well as educator
- She has won several internationally recognised high profile wedding industry awards and has her own double white tulip line in Holland named after her
- Karen is an industry leader and her breath-taking wedding designs include exquisite floral arrangements
- Karen shares her passion for floral design and space transformation through her Master floral classes offered worldwide

# 1 Day Conference

Inaugural African luxury wedding vendor conference with Karen Tran as the main speaker on **November 25th 2015**

## Topics Karen Tran

- Personal career
- Trends
- Inspiration
- Finding your own style
- What it takes to stay at the top

# 1 Day Conference

Celebrity speaker: Karen Tran, Owner of Karen Tran Floral Designs and other confirmed speakers are

- Kimaal Baker, Head Strategist at World Wide Creative
- Elfi Bösing, Co-Founder of Yes!exclusive weddings & events
- Rodolfo Custo, Owner of Custo Photo
- Nkechi Christine Eze, Weddings Editor at BellaNaija.com
- Andreas Hauke, Founder of Wedding friends Blog and Hauke Digital Productions CC
- Christina Holdt, Founder & group MD of Wedding Concepts
- Zavion Kotze, Founder of Zavion Kotze events company, model, athlete and top 5 contestant of the Survivor South Africa
- Jacqueline Nwobu, Co-founder & Editor-in-Chief of Munaluchi Bride
- Aleit Swanepoel, Founder of The Aleit Group
- Abraham van der Westhuizen, Operational Manager, Butler Trainer Class Guardian of SABA (South African Butler Academy)

Time for networking set aside, limited sponsoring for vendors, who get a display opportunity of their services/products and display of the results of the master class will be shared with attendees .

# Schedule Inspire! Cape Town 25.11.15

- 10:00 am Conference start and welcome, MOC Hannes Loubser, Spiers
- 10:30 am Guest speaker I Elfi Bösinger, Yes!exclusive weddings & events
- 10:45 am Guest speaker II Rodolfo Custo, Custo Photo
- 11:00 am Guest speaker III Zavion Kotze, Zavion Kotze events company
- 11:15 am Coffee break, option to look at master class results and network
- 11:45 am Guest speaker IV Abraham van der Westhuizen, South African Butler Academy
- 12:00 pm Guest speaker V Andreas Hauke, Wedding friends Blog & Hauke Digital Productions CC
- 12:15 pm Guest speaker VI Kimaal Baker, World Wide Creative
- 12:30 pm Guest speaker VII Christina Holdt, wedding concepts
- 12:45 pm Guest speaker VIII Nkechi Christine Eze, Weddings Editor at BellaNaija.com
- 01:00 pm Lunch Break, networking opportunity
- 02:00 pm Guest speaker IX Jacqueline Nwobu, Munaluchi Bride
- 02:15 pm Guest speaker X Aleit Swanepoel, The Aleit Group
- 02:30 pm Celebrity speaker Karan Tran, Karen Tran Floral Designs
- 03:30 pm Closing by Karen Tran, Q&A (non-media), Networking opportunities
- 04:45 pm End of conference



# Target Group

Meet premium wedding industry businesses from across Africa from the following areas e.g.:

- Wedding planners
- Florists
- Owners of Venues (Hotels)
- Caterer (Cake, Chocolatier, Dessert, Dining)
- Lighting & Décor
- Stationary designer
- Photographer/videographer
- Furniture and décor rental companies
- Make up artists
- Wedding dress vendors
- Wedding ring designers & jewellers

